

Design Thinking QuickCheck

The verrocchio Design Thinking QuickCheck serves to quickly and clearly reflect on the existing framework of your Design Thinking Sprint or Design Thinking project.

The QuickCheck helps to identify weaknesses and obstacle effects and to derive actions from them in order to mitigate the obstacle effects or even turn them into advantages.

The QuickCheck can be used before, during or even after a sprint or project.

STRATEGIC FIT

Does our sprint/project pay into our strategy and vision?

Suboptimal **Moderately** **Totally perfect**

Is there a strong enough management mandate?

Suboptimal **Moderately** **Totally perfect**

Is our sprint/project compatible with our current prevailing culture?

Suboptimal **Moderately** **Totally perfect**

Design Thinking QuickCheck

CHALLENGE

Is our challenge clear and free of misunderstanding?

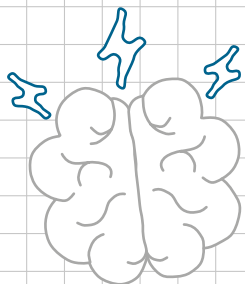
Suboptimal **Moderately** **Totally perfect**

Is our challenge specific enough?

Suboptimal **Moderately** **Totally perfect**

Do we have a common understanding of the customer segments that are relevant for success?

Suboptimal **Moderately** **Totally perfect**



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CONTRIBUTORS

Is the management involved as a participant?

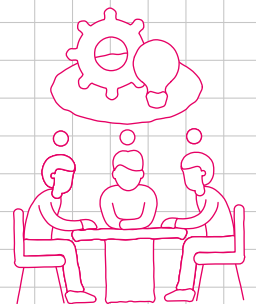
○
Suboptimal **Moderately** **Totally perfect**

Is our team multidisciplinary enough?
(different expertise, experiential knowledge, etc.)

○
Suboptimal **Moderately** **Totally perfect**

Is our team diverse enough? (age, gender, cultures)

○
Suboptimal **Moderately** **Totally perfect**



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Do all participants take part in the project/sprint voluntarily?

Suboptimal **Moderately** **Totally perfect**

Do all participants have the right mindset?

Suboptimal **Moderately** **Totally perfect**

Do we know the work preferences and personality structures of the participants, in order to be able to use them effectively?

Suboptimal **Moderately** **Totally perfect**

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Do we have sufficient digital knowledge?

Suboptimal **Moderately** **Totally perfect**

Can we use different trend sources?

Suboptimal **Moderately** **Totally perfect**

Do we know the forces inside and outside our industry?

Suboptimal **Moderately** **Totally perfect**

Is sufficient legal and intellectual property knowledge available or quickly accessible?

Suboptimal **Moderately** **Totally perfect**

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ENVIRONMENT

Do we have an inspiring work environment?

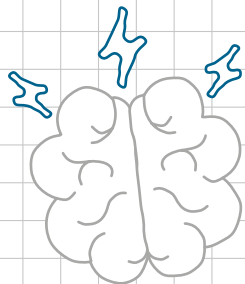
Suboptimal **Moderately** **Totally perfect**

Is a project room available to us for the entire duration?

Suboptimal **Moderately** **Totally perfect**

Will we work in an online or face-to-face format, or hybrid?

Suboptimal **Moderately** **Totally perfect**



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RESOURCES

Is there sufficient shared project time for participants?



Is asynchronous project work time regulated and budgeted?



Do we have a sufficient budget for the observation phase?



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Do we have a sufficient budget for prototyping and testing?

Suboptimal **Moderately** **Totally perfect**

Can we involve external experts? (Budget?)

Suboptimal **Moderately** **Totally perfect**

Is an innovation coach or design thinking facilitator available for the entire time?

Suboptimal **Moderately** **Totally perfect**

**Do we have enough and professional working materials?
(Pen collection / PostIt collection / (digital) collaboration tool etc.)**

Suboptimal **Moderately** **Totally perfect**

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Will there be sufficient time and an adequate setting for the presentation of ideas?

Suboptimal

Moderately

Totally perfect

Can each contributor be visible during the presentation of ideas?

Suboptimal

Moderately

Totally perfect

Will we actively learn from success and "FuckUps"?

Suboptimal

Moderately

Totally perfect

Design Thinking QuickCheck

Are there budgets for after-project learning and results handover to other business units?

Suboptimal

Moderately

Totally perfect

Is it clear to all stakeholders that we will talk about our ideas early and openly with customers and users?

Suboptimal

Moderately

Totally perfect

Tip:
Keep the QuickChecks of different sprints and projects and compare them again and again over time.
This is definitely going to yield some exciting insights in the long term, in order to keep increasing the likelihood of success.